

Network Operators

Your subscribers are looking for innovative ways to capture and share the unique moments in their lives. Their phones have video cameras. Your mobile data network is deployed. LiveCLIQ user-friendly Mobile software on their phones and web-based media library, community and publishing tools enable this service to be easily deployed to the mass-market.

University students can stream the funniest moments of Friday night to those at another party. Families can share base hits, bicycle rides, beach days and silly moments with loved ones far away. Network operators sponsoring events can engage their subscribers with contests evaluating the best user contributed media during a concert series.

You have successfully provided your subscribers with a powerful mobile media service that offer the benefits of:

- Reducing subscriber churn by increasing subscribers' community ties
- Creating a viral platform for network operator media properties
- Offering co-sponsorship opportunities that include theme focused user media
- Establishing market leadership by including mobile media services

Enable your subscribers to stream live and recorded video from your mobile phone to anywhere they desire.

LiveCLIQ Platform

Media properties, consumer brands, live event producers and network operators can now create media campaigns that provoke responses from their viewers and customers in the form of live and recorded video streams from their mobile phones and computers. This theme-focused contributed user media can be edited and published to web destinations, mobile phones and broadcast streams.

LiveCLIQ's Digital Media Platform includes:

- 3 Screen support for professional and user media to and from mobile, web and broadcast platforms
- Full featured mobile client for content capture and media playback
- Comprehensive web-based content, community and event management tools
- Easy to use playlist manager allows you to quickly create custom playlists
- Media player manager controls and configures your media player for easy embedding in blogs, websites, social networks and other media destinations

Embedded media player that supports custom branding, location support and community features.

