

Concert & Event Promoters

LiveCLIQ enables live event organizers to send teaser videos and messages to their fans to create excitement before the event and promote tickets, new albums, videos and contests. Eager fans are provoked into responding with user media, captured from their mobile phones and computers, celebrating the sports team, concert or event.

During the game the broadcasters can choose to stream live content from trusted contributors and include moderated user content from their fans to their mobile, online and broadcast properties.

You have successfully provoked your fans into sharing their reactions, favorite moments and perspectives that provide the powerful benefits of:

- transforming anonymous fans into your registered contributors
- igniting viral interest and buzz around your band, team or event
- augmenting your available advertising inventory with relevant user reality media
- including real-time reality media throughout your mobile, online and broadcast properties

Leverage LiveCLIQ's Digital Media Platform to provoke, edit and publish focused User Media responses to campaign messages.

LiveCLIQ Platform

Media properties, consumer brands, live event producers and network operators can now create media campaigns that provoke responses from their viewers and customers in the form of live and recorded video streams from their mobile phones and computers. This theme-focused contributed user media can be edited and published to web destinations, mobile phones and broadcast streams.

LiveCLIQ's Digital Media Platform includes:

- 3 Screen support for professional and user media to and from mobile, web and broadcast platforms
- Full featured mobile client for content capture and media playback
- Comprehensive web-based content, community and event management tools
- Easy to use playlist manager allows you to quickly create custom playlists
- Media player manager controls and configures your media player for easy embedding in blogs, websites, social networks and other media destinations

Embedded media player that supports custom branding, location support and community features.

