

LiveCLIQ Corporate Brief

LiveCLIQ: brand-focused user media communications platform

Properties, brands and carriers to use media campaigns to provoke responses from their viewers and customers in the form of live and recorded video streams and pictures from their mobile phones and computers. This theme-focused contributed user media can be edited and published to web destinations, mobile phones and broadcast streams.

LiveCLIQ has enabled single click streaming live and recorded videos from mobile phones to specific destinations. Mobile phones now include video cameras. Mobile data networks can now easily carry video to and from mobile devices. The Company's management team capitalized on these developments and developed user-friendly mobile software and web-based media library, community and publishing tools to enable bi-directional mobile video services easily deployed to the mass-market.

The LiveCLIQ Media Communications Platform

Media properties, consumer brands, live event producers and network operators can now create media campaigns that provoke responses from their viewers and customers in the form of live and recorded video streams from their mobile phones and computers. This theme-focused contributed user media can be edited and published to web destinations, mobile phones and broadcast streams.

LiveCLIQ's Media Communications Platform includes:

- 3 Screen support for professional and user media to and from mobile, web and broadcast platforms
- Full featured mobile client for content capture and media playback
- Comprehensive web-based content, community and event management tools
- Easy to use playlist manager allows you to quickly create custom playlists
- Media player manager controls and configures your media player for easy embedding in blogs, websites, social networks and other media destinations
- Embedded media player that supports custom branding, location support and community features.

LiveCLIQ Media Platform: feature-rich personal and professional media publishing

LiveCLIQ's Internet-based media publishing platform enables consumers to easily publish their mobile videos and photos directly to media property websites, personal profiles on social networks, video blogs and to mobile devices of their friends, family and communities. Professional customers can rapidly form communities around their content and brand messages using their professional content as a seed to provoke meaningful, relevant and virally distributed user media.



Management Team: mobile media and broadband wireless pioneers

LiveCLIQ is managed by an all star team that includes both American and European business leaders with experience in the fields of streaming mobile media, WiMAX wireless networks, PC and console based entertainment including Apple, Microsoft Xbox, Netscape, Motorola and MobiTV. The Company is based in San Francisco, California.